



PROGRAMME

WORLD SYMPOSIUM

ON SOCIAL RESPONSIBILITY

AND SUSTAINABILITY

Edinburgh, United Kingdom, 27th-29th June 2018

VENUE

University of Edinburgh
David Hume Tower Hub
George Square
Edinburgh EH8 9JX

Further information can be seen at: www.edinburghfirst.co.uk/venues/dht-hub/

PROGRAMME

Wednesday 27th June 2018

16:00-18:00- Registration (I) and set-up of displays (**Concourse and Room LG.08**)

Evening: free

Thursday 28th June 2018

08:30-09:00- Registration (II) (**Concourse**)

09:00-09:20- Opening (**Room LG.09**)

Dave Gorman, Director of Social Responsibility and Sustainability, University of Edinburgh, UK
Walter Leal, Hamburg University of Applied Sciences, Germany

09:20-10:00- Key note speech I- **Crossing Boundaries for Sustainability: a case study from the University of Edinburgh**

Michelle Brown, University of Edinburgh, UK

10:00-10:40- Key note speech II- **Focusing on Sustainable Human Resource Management – A Framework for Sustainability Management in Research Organizations**

Lisa Kurz M.A. and Larissa Jost M.A., Fraunhofer Institute for Industrial Engineering IAO, German Aerospace Center (DLR), Germany

10:40-11:00- Discussion

11:00-11:30- Break

Chair: Prof. Bernd Delakowitz, Germany (Room LG.09)



11:30-11:50- Socio-environmental Policies in Brazil and England in a Cosmetics Industry - A Comparative Study

Amanda Espósito Borges, Lucas Ferrari Pinto dos Santos and João Luiz de Moraes Hoefel UNIFAAT, Brazil

11:50-12:10- Managing Energy Efficient Refurbishment within Homeowners Associations (HOA): A qualitative study

Thomas Bäumer & Stephanie Huber, Hochschule für Technik Stuttgart (HFT) - University of Applied Sciences Stuttgart, Germany

12:10-12:30- Our social responsibility to refugees and people affected by conflict

Jake Broadhurst, The University of Edinburgh, UK

12:30-12:50- Bringing Social Responsibility and Sustainability Abroad - Public-Private Partnership for Health Projects in Belize

Chia-Chen (Caroline) Shih, International Cooperation and Development Fund, Taiwan

12:50-13:00- Discussion

13:00-14:00- Lunch (**Concourse and Room LG.08**)

Parallel Session 1 (Room LG.09)

Chair: Marco Tortora, Italy

14:00-14:20- Managing the sustainable development risks of commodity trade between China and South America

Zhou Lei and Petras Shelton-Zumpano, Chinese Academy of Science, China and Melbourne University, Australia

14:20-14:40- Social responsibility versus sustainable development: A study on the evolutionary use of key terms in United Nations policy documents

Johannes M. Luetz and Mohamed Walid, CHC Higher Education, University of New South Wales, London School of Economics, Australia and UK

14:40-15:00- New sustainable initiatives under the Tuscan Sun: an analysis of challenges and opportunities for young entrepreneurs to develop novel ways to make responsible impacts

Marco Tortora, University of Florence and Fair Italy Association, Italy

15:00-15:20- Discussion

15:20-15:50- Break (**Concourse and Room LG.08**)



Friday 29th June 2018 (Room LG.09)

Chair: Prof. Johannes M. Luetz, Australia

09:00-09:30- Plenary presentation III- Social responsibility of Social and Solidarity Economy organisations: How is it defined? How is it practised?

Catalina Quiroz-Niño, Universidad Nacional de Educación a Distancia, UNED, Spain

09:30-10:00- Innovative Approaches to Organisational Sustainability: State-of-the-art and Conceptual Framework

Patrícia Tourais, CENSE, Portugal

10:00- 10:30- Integration of ISO 26000 Guidelines into Management Systems in SME

Jana Brauweiler, Markus Will, University of Applied Sciences Zittau/Görlitz, Germany

10:30.10:50- Incorporation of materials that improve durability, resistance to water and anti-seismic behaviour for sustainability earthen construction techniques used in rural housing in Ráquira, Colombia

Franz Calderon, Universitaria Agustiniiana, Colombia

10:50-11:00- Discussion

11:00-11:30- Break (Concourse and Room LG.08)

Parallel Session I (Room LG 09)

Chair: Prof. Petra Schneider, Germany

11.30-11:50- Enhancing Organizations' Social Responsibility by Workplace Health Promotion?

Eva Bamberg, Grit Tanner, Carolin Baur, Marlies Gude, University of Hamburg, Germany

11.50-12:10-Sustainability in Natural resources Energy, Water & Waste

Amitsinh Vaghela, Earth Carbon, India

12:10-12:30- Solidarity and subsidiarity – how to widen access to higher education?

Neil M Speirs, University of Edinburgh, UK

12:30-12:50- Community Gardening: Integrating Social Responsibility and Sustainability in a Higher Education Setting – A Case Study

Johannes M. Luetz and Stephen Beaumont, CHC Higher Education (Brisbane), University of New South Wales (Sydney), Australia

12:50-13:10- The important role of Universities on sustainability issues: the case of the University Milano Bicocca

Alessandro Capocchi, University of Milano Bicocca, Italy



POSTERS (Room LG.08)

Socioenvironmental Policies in Brazil and England in a Cosmetics Industry - A Comparative Study

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European Students and Sustainability Auditing Project

University of Edinburgh

