











PROGRAMME

WORLD SYMPOSIUM

ON SOCIAL RESPONSIBILITY

AND SUSTAINABILITY

Edinburgh, United Kingdom, 27th-29th June 2018

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VENUE

University of Edinburgh
David Hume Tower Hub
George Square
Edinburgh EH8 9JX
Further information can be seen at: www.edinburghfirst.co.uk/venues/dht-hub/

PROGRAMME

Wesdnesday 27th June 2018

16:00-18:00- Registration (I) and set-up of displays (Concourse and Room LG.08)

Evening: free

Thursday 28th June 2018

08:30-09:00- Registration (II) (Concourse)

09:00-09:20- Opening (Room LG.09)

Dave Gorman, Director of Social Responsibility and Sustainability, University of Edinburgh, UK Walter Leal, Hamburg University of Applied Sciences, Germany

09:20-10:00- Key note speech I- Crossing Boundaries for Sustainability: a case study from the University of Edinburgh

Michelle Brown, University of Edinburgh, UK

10:00-10:40- Key note speech II- Focusing on Sustainable Human Resource Management – A Framework for Sustainability Management in Research Organizations

Lisa Kurz M.A. and Larissa Jost M.A., Fraunhofer Institute for Industrial Engineering IAO, German Aerospace Center (DLR), Germany

10:40-11:00- Discussion

11:00-11:30- Break

Chair: Prof. Bernd Delakowitz, Germany (Room LG.09)



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11:30-11:50- Socio-environmental Policies in Brazil and England in a Cosmetics Industry - A Comparative Study

Amanda Espósito Borges, Lucas Ferrari Pinto dos Santos and João Luiz de Moraes Hoefel UNIFAAT, Brazil

11:50-12:10- Managing Energy Efficient Refurbishment within Homeowners Associations (HOA): A qualitative study

Thomas Bäumer & Stephanie Huber, Hochschule für Technik Stuttgart (HFT) - University of Applied Sciences Stuttgart, Germany

12:10-12:30- **Our social responsibility to refugees and people affected by conflict** *Jake Broadhurst*, The University of Edinburgh, UK

12:30-12:50- Bringing Social Responsibility and Sustainability Abroad - Public-Private Partnership for Health Projects in Belize

Chia-Chen (Caroline) Shih, International Cooperation and Development Fund, Taiwan

12:50-13:00- Discussion

13:00-14:00- Lunch (Concourse and Room LG.08)

Parallel Session 1 (Room LG.09)

Chair: Marco Tortora, Italy

14:00-14:20- Managing the sustainable development risks of commodity trade between China and South America

Zhou Lei and Petras Shelton-Zumpano, Chinese Academy of Science, China and Melbourne University, Australia

14:20-14:40- Social responsibility versus sustainable development: A study on the evolutionary use of key terms in United Nations policy documents

Johannes M. Luetz and Mohamed Walid, CHC Higher Education, University of New South Wales, London School of Economics, Australia and UK

14:40-15:00- New sustainable initiatives under the Tuscan Sun: an analysis of challenges and opportunities for young entrepreneurs to develop novel ways to make responsible impacts *Marco Tortora*, University of Florence and Fair Italy Association, Italy

15:00-15:20- Discussion

15:20-15:50- Break (Concourse and Room LG.08)



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Parallel Session 2 (Room LG.10)

Chair: Mark Mifsud, Malta

14:00-14:20- The Psychology of Global Citizenship: An Integrated View on Cognition, Emotion, and Behavior for Social Responsibility

Claudia T. Schmitt, University of Hamburg, Germany

14:20-14:40- Indigenous Verification Standards for Environmental, Social and Cultural Values Rowan Foley, Aboriginal Carbon, Australia

14:40-15:00- Social Responsibility and Sustainability: How Companies and Organizations Understand their Sustainability Reporting Obligations

Lukas Folkens and Petra Schneider, University of Applied Sciences Magdeburg-Stendal, Germany

15:00-15:20- Discussion

15:20-15:50- Break (Concourse and Room LG.08)

Chair: Walter Leal, Germany (Room LG.09)

15:50-17:00- Presentation and discussion in plenary:

Managing Incomplementarity: Implementing Social Responsibility in Companies Florian Lottermoser, University of Hamburg, Faculty of Business, Economics and Social Sciences, Germany

17:00-18:30- Reception (Concourse and Room LG.08)











Friday 29th June 2018 (Room LG.09)

Chair: Prof. Johannes M. Luetz, Australia

09:00-09:30- Plenary presentation III- Social responsibility of Social and Solidarity Economy organisations: How is it defined? How is it practised?

Catalina Quiroz-Niño, Universidad Nacional de Educación a Distancia, UNED, Spain

09:30-10:00- Innovative Approaches to Organisational Sustainability: State-of-the-art and Conceptual Framework

Patrícia Tourais, CENSE, Portugal

10:00- 10:30- **Integration of ISO 26000 Guidelines into Management Systems in SME** *Jana Brauweiler, Markus Will*, University of Applied Sciences Zittau/Görlitz, Germany

10:30.10:50- Incorporation of materials that improve durability, resistance to water and anti-seismic behaviour for sustainability earthen construction techniques used in rural housing in Ráquira, Colombia

Franz Calderon, Universitaria Agustiniana, Colombia

10:50-11:00- Discussion

11:00-11:30- Break (Concourse and Room LG.08)

Parallel Session I (Room LG 09) Chair: Prof. Petra Schneider, Germany

11.30-11:50- Enhancing Organizations' Social Responsibility by Workplace Health Promotion? *Eva Bamberg, Grit Tanner, Carolin Baur, Marlies Gude,* University of Hamburg, Germany

11.50-12:10-Sustainability in Natural resources Energy, Water & Waste *Amitsinh Vaghela*, Earth Carbon, India

12:10-12:30- **Solidarity and subsidiarity – how to widen access to higher education?** *Neil M Speirs*, University of Edinburgh, UK

12:30-12:50- Community Gardening: Integrating Social Responsibility and Sustainability in a Higher Education Setting – A Case Study

Johannes M. Luetz and Stephen Beaumont, CHC Higher Education (Brisbane), University of New South Wales (Sydney), Australia

12:50-13:10- The important role of Universities on sustainability issues: the case of the University Milano Bicocca

Alessandro Capocchi, University of Milano Bicocca, Italy



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Parallel Session II (Room LG.10) Chair: Walter Leal, Germany

11:30-11:50- **PC Reuse Project** *Bradley Richards*, University of Edinburgh, UK

11:50-12:10- **Business Travel at the University of Edinburgh** *Sion Pickering*, University of Edinburgh, UK

12:10-12:30- Knowledge, values and attitudes towards MPAs in Gozo (Malta) *Mark C. Mifsud and Silvana Sultana*, University of Malta, Malta

12:30-12:50- Progressing the corporate responsibility and sustainable development agenda with HEIs: the role of scope of responsibility and role of structure

Lez Rayman-Bacchus, Walter Filho Leal, Lucas Veiga Avila, UK, Germany, Brazil

12:50-13:10- Continuous application of preventive environmental strategies as a way to introduce social responsibility in companies

Staniskis Jurgis Kazimieras, Staniskiene Egle, Kaunas University of Technology, Lithuania & United Nations Independent Group of Scientists for Global Sustainable Development Reporting

13:10-14:00- Lunch

Final Session (Room LG.09) Chair: Walter Leal, Germany

14:00-14:30- Social Projects and the Internalization of Sustainability and Social Responsibility Concepts for the Improvement of Quality of Life

S R C Seixas, M Renk, J L M Hoeffel, G F Asmus, State University of Campinas, UNICAMP, Brazil

14:30-15:00- Engaging employees in corporate social responsibility projects - A case study from Lufthansa Group showcasing experiences and lessons gathered in Kenya, Rwanda, Nigeria and Columbia

Jens M. Unger and Johannes M. Luetz, Lufthansa Group Cultural Transformation (Frankfurt), Germany; CHC Higher Education (Brisbane), University of New South Wales (Sydney), Australia

15:00-15:30- Final Session and hand-over of the Best Paper Awards

15:30- End and farewell coffee (**Concourse**)



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POSTERS (Room LG.08)

Socioenvironmental Policies in Brazil and England in a Cosmetics Industry - A Comparative Study

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European Students and Sustainability Auditing Project University of Edinburgh

